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BPE Global Hot Topic – December 2015

Thank You for Another Great Year



All of us at BPE Global want to thank our amazing customers and partners for another great year. We've had such a fabulous time working on customs, export, and GTM projects this year and securing a competitive advantage for our clients through global trade.

We assist clients in all sectors and have helped them with strategy, operations, audits, and metrics on a truly global basis as twenty two percent of our clients are headquartered outside of the U.S. In 2015 we enjoyed getting to know many new clients as well as continued our wonderful relationships with our customers that have worked with us for one year or longer. It means the world to us that over sixty percent of our customer base are these repeat customers.

This year, we've also worked on some very exciting projects related to global trade management automation, acquisitions and government mandated projects. In all cases, BPE Global was successful in helping our clients meet their deadlines, whether set internally or by external authorities. We have also truly enjoyed being a part of the broader picture at each company by sitting down with our clients to set a global trade strategy. We look forward to continuing to helping our clients leverage their corporate strategy to achieve their goals in 2016.

Our appreciation also extends to our partners. We've loved working with all of our partners throughout the year from writing benchmark reports to partnering with them to deliver solutions to our customers. We value the innovation and creativity they bring to our joint projects, and we're looking forward to collaborating on many more exciting projects next year.

As part of our work, we know that we are supporting clients to help their companies be great global businesses. We also realize that BPE Global is making a specific impact to our economy. Research has found that women entrepreneurs not only change things for themselves but also for their community and for the world. Women entrepreneurs are driven by passion. BPE Global is proud to be one of the many women-owned change-agents that is making a difference. In September of this year, the McKinsey Global Institute released a report on "The Power of Parity: How advancing women's equality can add \$12 trillion to global growth." The report states that women entrepreneurs are changing the world by continuing to be an essential resource in eliminating gender inequality.

BPE Global was founded so we could have the freedom to live the life of our dreams. And thanks to the amazing people that we get to work with on a daily basis, we are living that dream. All of us at BPE Global, Beth Pride, Andrea Appell, Gloria Casey, Julie Gibbs and Renee Roe wish that all of our clients, future clients and partners will continue to thrive and grow with us as we work towards making a difference in this world. We thank each and every one of you for being a part of our lives.

Beth Pride is president of BPE Global, a global trade consulting and training firm. She can be reached by email at beth@bpeglobal.com.